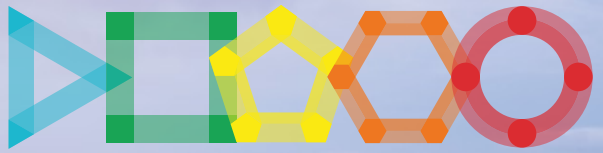


SMARTCITY

EXPO WORLD CONGRESS

13 - 15 NOVEMBER 2018
BARCELONA



THE EVENT FOR CITIES

Smart City Expo World Congress (SCEWC) is **the leading event for cities**, committed to boosting the implementation of all global agendas and supporting the development of our cities.

It provides an opportunity for governments, companies, entrepreneurs, research centres and innovators to connect and share their vision of how to build a smarter and more sustainable future. Both the **congress** and **exhibition area** allow all participants to draw inspiration from leading experts and learn about cutting-edge developments that are already making positive impacts on people's lives.

This 2018 edition will focus on the leading role of cities and the need of a holistic approach that can contribute to create more liveable urban environments. **Cities to Live In.**

TOPICS

- **DIGITAL TRANSFORMATION**
- **URBAN ENVIRONMENT**
- **MOBILITY**
- **GOVERNANCE & FINANCE**
- **SHARED & INCLUSIVE CITIES**

18.754

VISITORS

675

EXHIBITORS

2017
EDITION
IN NUMBERS

+700

CITIES

+120

COUNTRIES

420

SPEAKERS

+50

SIDE EVENTS

WHY PARTICIPATE?

PROMOTE

your projects and solutions at the leading global event.

REACH

a global audience at the international meeting point.

ACQUIRE

expert knowledge from global thought leaders.

NETWORK

with investors, entrepreneurs and delegates.

FORGE

new collaborations with key decision makers.

ENHANCE

your brand awareness and gain media exposure.

92% OF ALL PARTICIPANTS value positively the contacts made at the event.

90% OF ALL PARTICIPANTS consider that SCEWC is the event of reference for cities.

73% VISITORS INCREASE in the last three editions.

145% EXHIBITORS INCREASE in the last three editions.

+66% OF VISITORS are key decision makers.

"This has been a wonderfully rich and a wonderfully important event for us. We've been able to engage with so many cities around the world."

Hany Fam
Executive Vice President Enterprise Partnerships, Mastercard

"The Smart City Expo World Congress has become the cornerstone for every city manager to learn from other cities and from other technology companies."

Aisha Bin Bishr
Director General, Smart Dubai Office

"It is the must-attend event if you want to see what smart cities around the world are doing in reality."

Ulrich Ahle
CEO, Fiware

"It is so impressive, our partners are all on fire and our customers are queuing up at the door"

Trudy Norris-Grey
Managing Director, Microsoft CityNext

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www.smartcityexpo.com